

Planning the "Hong Kong Popular Entertainment Theme Park"

Hi! As you know, the theme for the year 2006 at the Hong Kong Heritage Museum is "Leisure and Entertainment". But perhaps what you didn't know is that a theme park featuring "Hong Kong's Popular Entertainment" is now being planned!

Let's just think for a moment about what popular entertainment is. Popular entertainment can be defined as forms of entertainment that are accepted and enjoyed by most people in a society. Popular entertainment is intimately connected with people's lives and forms part of their culture; what's more, its transformation reflects the changing times.

You have been appointed as the designer for the proposed "Hong Kong Popular Entertainment Theme Park", and your mission is to design different play zones in the new park. What activities will you choose and how will you map out the theme park? Maybe you will find inspiration at the exhibition "Hong Kong's Popular Entertainment"!

Mission Impossible!!!

Mission To design a fun park on the theme "Hong Kong's Popular Entertainment"

Objective To let both local and foreign visitors experience and explore different forms of entertainment from different eras

Proposed building site and gross area _____, covering around _____ hectares

Examples West Kowloon Cultural District: around 40 hectares
Hong Kong Disneyland, theme park area: around 70 hectares
Hong Kong Ocean Park: around 87 hectares



Traditional festival celebrations

Content of activity

Period

Features of activity



Ordinary people's nightclub



Street entertainment



Mechanised games



Football fans' hotspot

Other suggestions

Planning the play zones

The proposed "Hong Kong Popular Entertainment Theme Park" will be divided into four play zones based on the form of entertainment provided and the number of people that it is intended for. Please plan the types of entertainment activities in each play zone and explain the reason(s) for your choices in terms of their attraction for the general public.

Please put a tick next to the entertainment activity/activities you wish to choose. You can choose more than one activity.



Electronic world

Content of activity

Period

Features of activity



Virtual expedition



Online connection

Other suggestions

"Everyone's invited" Play Zone

Technology Play Zone

Hong Kong Popular Entertainment Theme Park

"Sight and Sound" Play Zone

"On your own" Play Zone



Comic world

Content of activity

Period

Features of activity



Toy's story



Children's games

Other suggestions



Live theatre

Content of activity

Period

Features of activity



Show time



Golden film city

Other suggestions



Draw your theme park

Now that you have chosen the entertainment activities for each play zone, you should have some concrete ideas on what the theme park will look like! Please draw your design here!
(If there is insufficient space, you can draw your design on a separate sheet)

Online Poll

To get an understanding of the public's perception of your design for the "Hong Kong Popular Entertainment Theme Park", you first need to get your teacher's recommendation and then send your design to the History Education Team, Hong Kong Heritage Museum, 1 Man Lam Road, Shatin. Your design will be uploaded to the online public poll for "My Favourite Hong Kong Popular Entertainment Theme Park" on our website¹, and the designer whose plans head the poll one month after uploading will be awarded a fantastic souvenir!

Name of School:

Name of Student :

Class:

Contact Telephone No.:

Address:

Recommended Teacher's Signature:

Date:

Edited by Education Team,
Hong Kong Heritage Museum



康樂及文化事務署
Leisure and Cultural
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¹ In the event of any dispute arising from the uploading of the submitted design layout, the decision of the Hong Kong Heritage Museum shall be final.